

Positioning Europe as the 'AI Continent'

Europe is committing to **become a global leader in AI** and promote the development and deployment of AI solutions that benefit society and the economy

Ursula von der Leyen's **"Digital Compass"** and **"Digital Decade"** agenda to boost AI adoption.

AI continent action plan: 200 M€ to enhance our AI capabilities, by promoting initiatives around five key areas.

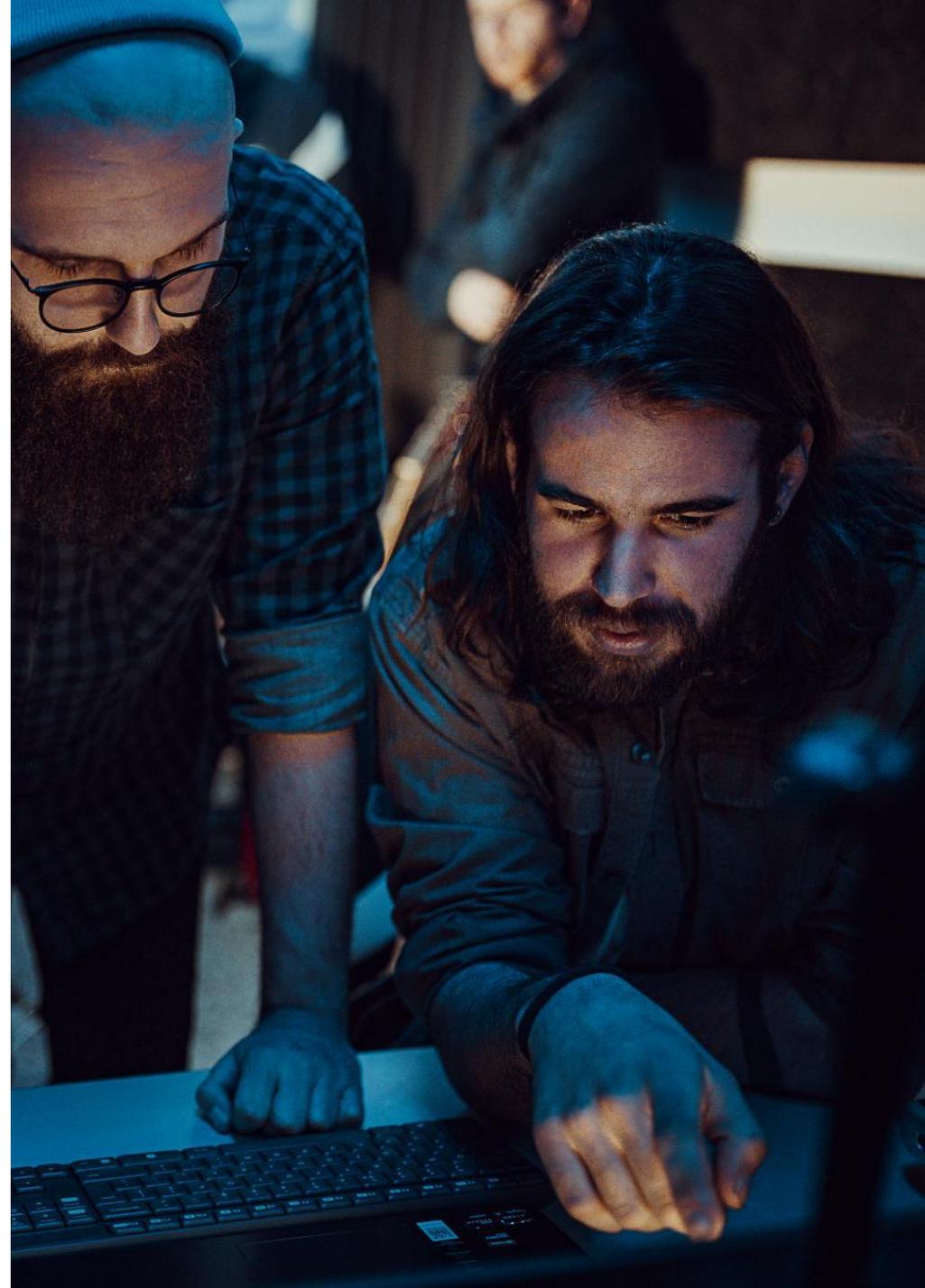
GenAI4Europe Initiative: part of the GenAI4EU strategy (AI Innovation Package, Jan '24) to foster a unified GenAI ecosystem.



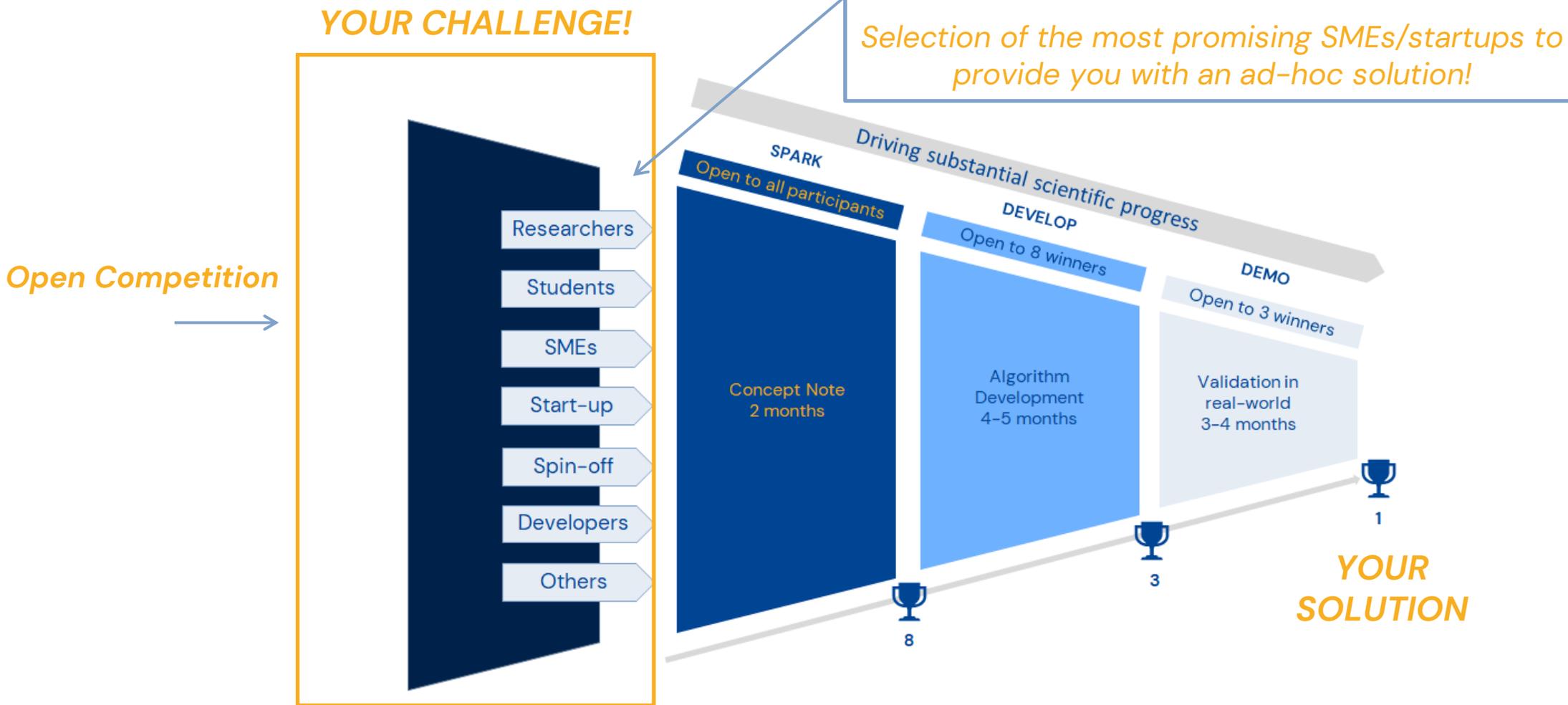
The objective

*We organize an **Open AI Competition** focused on **industry-driven** challenges to **spearhead breakthrough technologies and solutions**, fostering significant scientific advancements.*

Our mission is to create a **leading open challenge prize program** that will serve as benchmark for the EU AI community through innovative public-private partnerships.



One challenge, One solution



Your role

Co-define the AI Challenge providing datasets

Take the opportunity to **share your ideas, needs or challenges** aiming for a solution that addresses your **problem** or unlocks new opportunities.



Co-definition of challenges

Energy

AI Investment Opportunities for:

- Utilities
- Oil and gas
- Renewable Energy
- Energy Storage
- Energy Retailer
- Consumer

Gen AI Solutions

Opportunities examples for

- Smarter Energy Optimisation & Grid Management
- Better infrastructure design.
- Predictive Maintenance: Max. Efficiency and Reducing Costs
- Drive innovation in renewables (e.g., new materials)
- Transform energy trading & market intelligence
- Seismic data analysis and reservoir characterization
- Enhanced imaging and interpretation for exploration
- AI in geothermal energy exploration
- ...

Co-definition of challenges

Mobility

*AI Investment
Opportunities for:*

- OEMs
- Urban transport providers
- Micromobility and shared mobility platforms
- Logistics firms
- Public organisms

Gen AI Solutions

Opportunities examples for

- Urban traffic optimization
- Predictive maintenance for fleets
- Smart logistics and multimodal transportation
- AI-assisted public transport planning
- EV charging and energy management

Gain Unmatched Advantages!



Find an ad-hoc solution to your challenge

Help shaping the AI challenges by contributing to problem definition, selection criteria, and key metrics



Become a pioneer in your sector

Become the first one and the leader in your industry! Pioneer cutting-edge AI advancements and drive transformative innovations.



Exploitation

Leverage exclusive exploitation rights to gain a competitive edge and unlock new opportunities for growth and innovation.



Access to Top Talent

Identify and connect with emerging AI experts through our challenges and competitions



Reduce risks and ensure goals

Opportunity to monitor, guide, and influence developments. Environment to test solutions.



Strategic Networking

Engage with other industry professionals, academics, and developers, opening doors to meaningful collaborations and alliances.



Evaluate the solution

Evaluate the solution by becoming an integral part of the evaluation committee, ensuring comprehensive assessment and informed decision-making.



Brand Visibility

Gain global exposure by featuring your company across AI-BOOST's campaigns, events, and digital platforms.

Gain Unmatched Advantages!

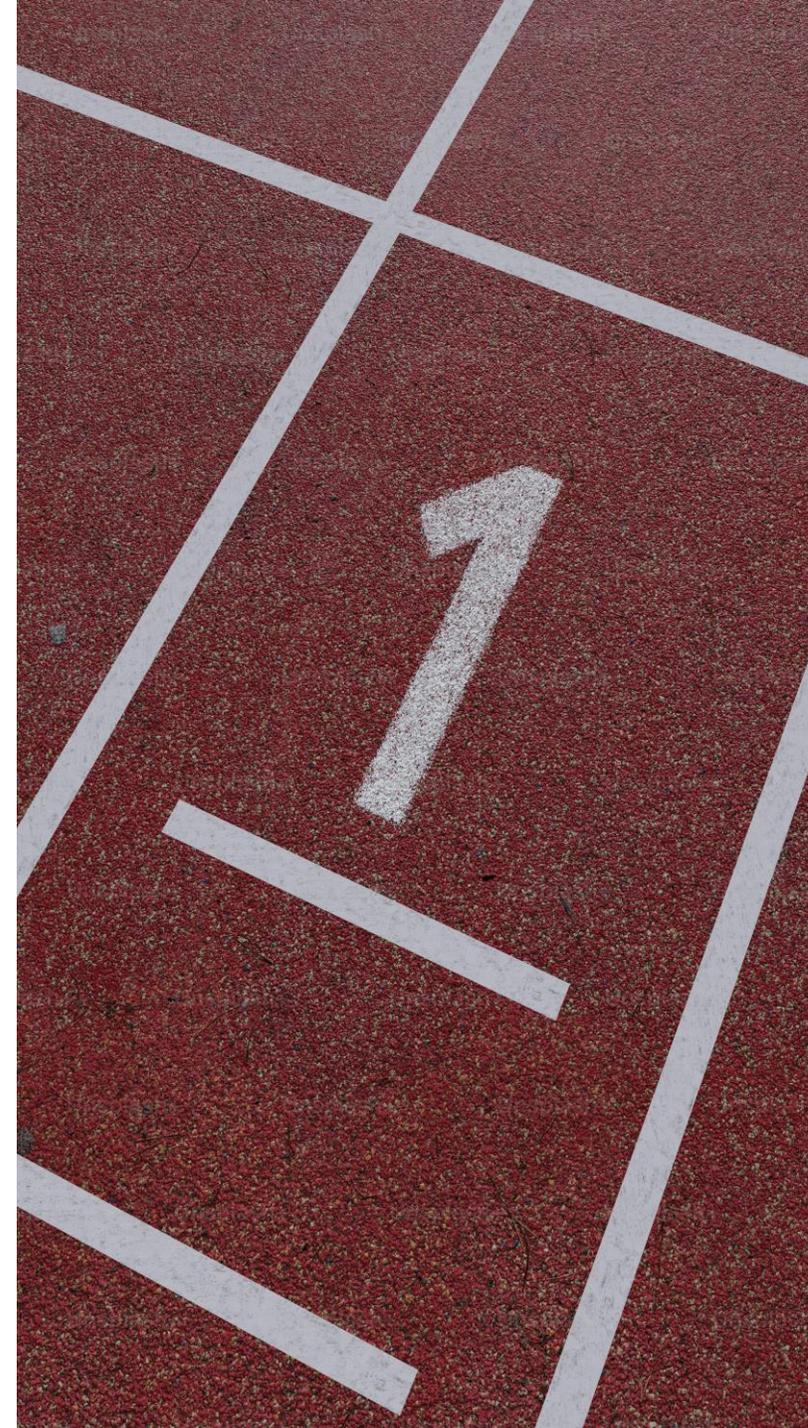
Exclusive exploitation rights

Gain Access Rights

Royalty-free, non-exclusive, non-transferable license, without the right to sublicense, and on a worldwide basis, to use the results developed under the scope of the purpose.

Become the first one in your sector!

Become the first one and the leader in your industry!
Pioneer cutting-edge AI advancements and drive transformative innovations.



Gain Unmatched Advantages!

Reduce risks and ensure goals

Monitor and guide the development

Opportunity to monitor, guide, and influence developments, as well as maintain contact with participants. Exclusive access to demonstrations. Provide Databases. Access to progress reports.

Evaluate the solution

Evaluate the solution by becoming an integral part of the evaluation committee, ensuring comprehensive assessment and informed decision-making.



Gain Unmatched Advantages!

Embrace our Community

Access to Top Talent

Identify and connect with emerging AI experts through our challenges and competitions. Access to participants information. Exclusive meeting with participants.

Building Networks

Engage with other industry professionals, academics, and developers, opening doors to meaningful collaborations and alliances.



Gain Unmatched Advantages!

Brand Visibility

Innovation!

Gain global exposure by featuring your company across AI-BOOST's campaigns, events, and digital platforms

Be in contact with our European Institutions

Be at the forefront of developing next-generation industry solutions.



Why joining us?

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1. **Low Risk, High Return:** provide just your expertise, specific needs and data.
2. **Shape the Future:** Define real-world challenges (your needs) that directly impact your pipeline and innovation strategy.
3. **Priority access to top performing companies and Exploitation strategy**
4. **Strategic Visibility:** Position your organization as a forward-thinking leader in AI-driven pharma innovation.
5. **Direct Impact:** Influence the development of scalable solutions tailored to your needs.